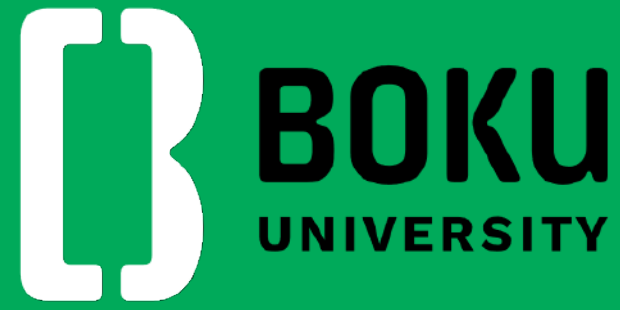




Social Ecology and Stakeholder Engagement in Socioecological Risk Analysis

IRISCC Training
24-26 June 2026, Vienna

Veronika Gaube, Nikolaos Nikolaidis, Thomas Thaler



Programme for the next 2,5 days

Wednesday, June 24th

9.00 - 13.00 Social Ecology and Stakeholder analysis

14.00 - 17.30 Risk assessment

Thursday, June 25th

9.00 - 13.00 Designing a co-creation process

14.00 - 17.30 Empirical examples of WEFEE

Friday, June 26th

9.00 - 13.00 Evaluation & Action Planning

Thursday, June 25th

9.00-10.30 Stakeholder mapping

10.30-11.00 BREAK

11.00-11.30 Report back

11.30-12.30 Participatory Modelling

12.30-13.30 LUNCH

13.30 – 14.30 A socio-ecological approach to combat desertification in Jordan valley – Strategic Planning for Jordan and Palestine

14.30 – 15.00 Group exercise on Community Capacity Assessment

15.00 – 15.30 *BREAK*

15.30 – 16.30 An integrated socio-techno-ecological framework to address desertification in Crete

16.30 – 17.00 Group exercise on Cognitive Dissonance

HOW: methods and tools

What is a stakeholder?

- Any party who may have an interest in an activity/project or could be affected by it's outcomes
- They play important roles in projects and organizations, but they are not equally involved or affected
- Stakeholders are individuals that either have a stake in the organization / in a project, or that can influence and affect or be affected by the organization/project (Freeman 1984, Fassin 2012, Mitchell, Agle, Wood 1997)
- A more recent definition (Roeder, 2013) describes stakeholders as the people who are subject to, are part of, or have decision making over a project, effectively stating that anyone involved in a project is a stakeholder....

Steps of Stakeholder Engagement

Stakeholder engagement is the systematic process of identifying, analyzing and collaborating with individuals or groups **affected by or able to influence** a project

Goals:

- build trust,
- align objectives,
- reduce project risks through continuous, meaningful two-way communication

Steps of Stakeholder Engagement

Core steps:

- Identify and assess stakeholders
- Map and classify Stakeholders
- Develop an Engagement Plan
- Execute and Communicate
- Monitor, evaluate and adapt

What is a stakeholder analysis?

- Process of identifying and analyzing the stakeholders that are likely to affect or be affected by a particular project

Exercise I - Stakeholder mapping

First step

Identify all stakeholders involved in the project by brainstorming

Write down every person, group, or institution related to your project.

Make a list on paper

Exercise I - Stakeholder mapping

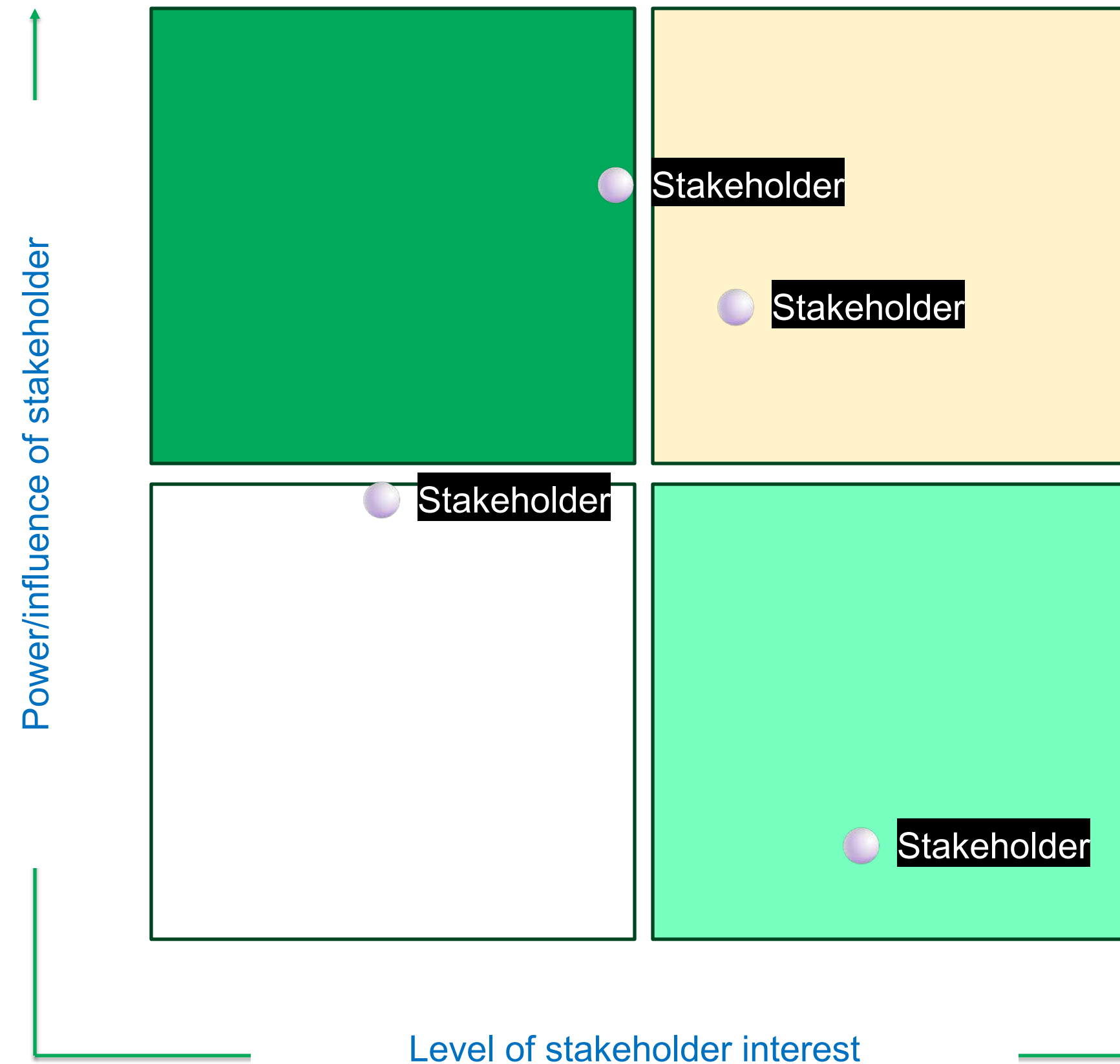
Second step

The Interest-Influence Matrix (Focus: Strategy & Engagement)

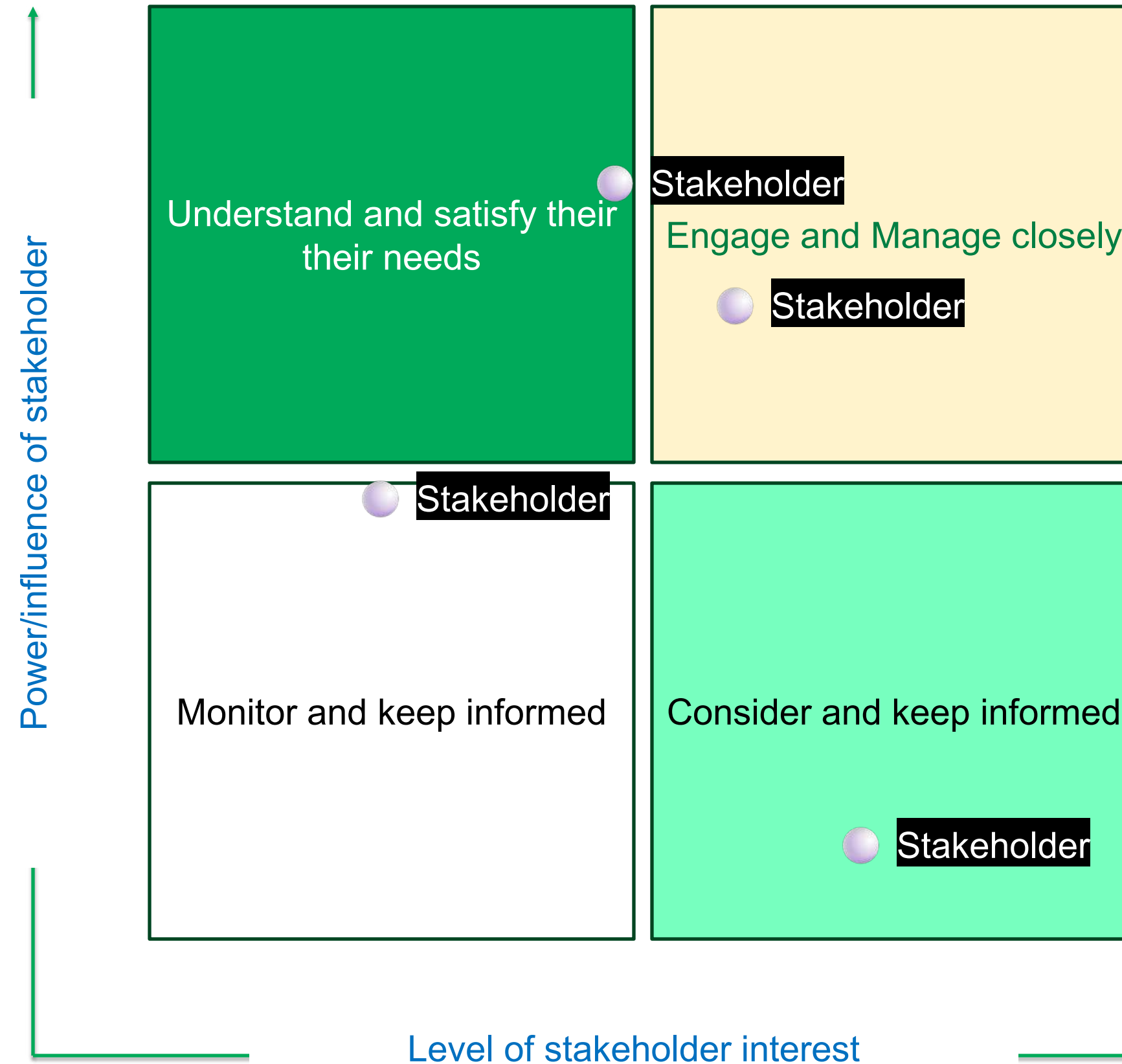
How to set it up: 2x2 grid, the vertical axis is **Influence/Power** (low-to-high), and the horizontal axis is **Interest** (low-to-high)

Group Sorting: Take the stakeholders from your list and place them into the four quadrants.

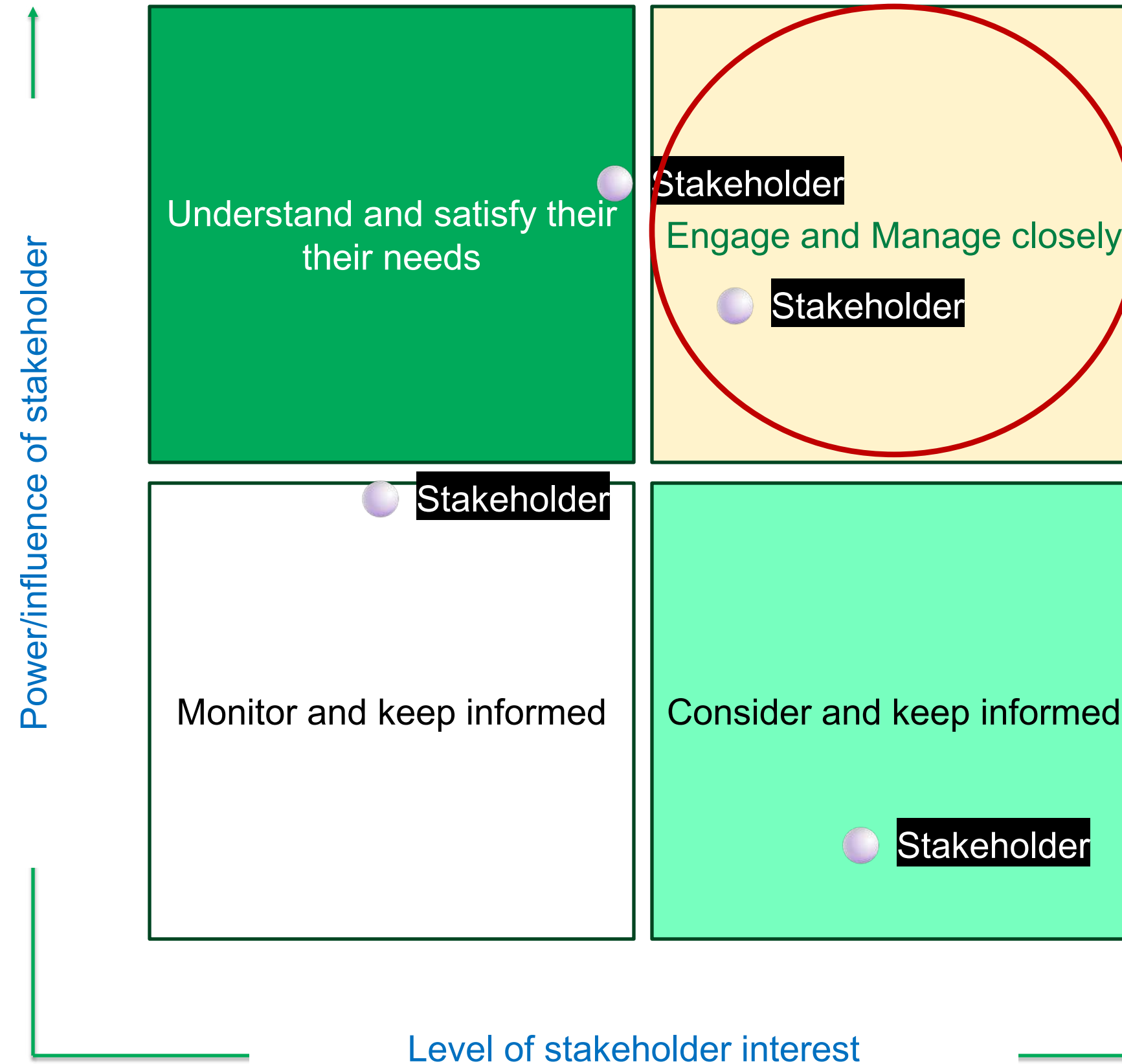
Power-Interest Grid



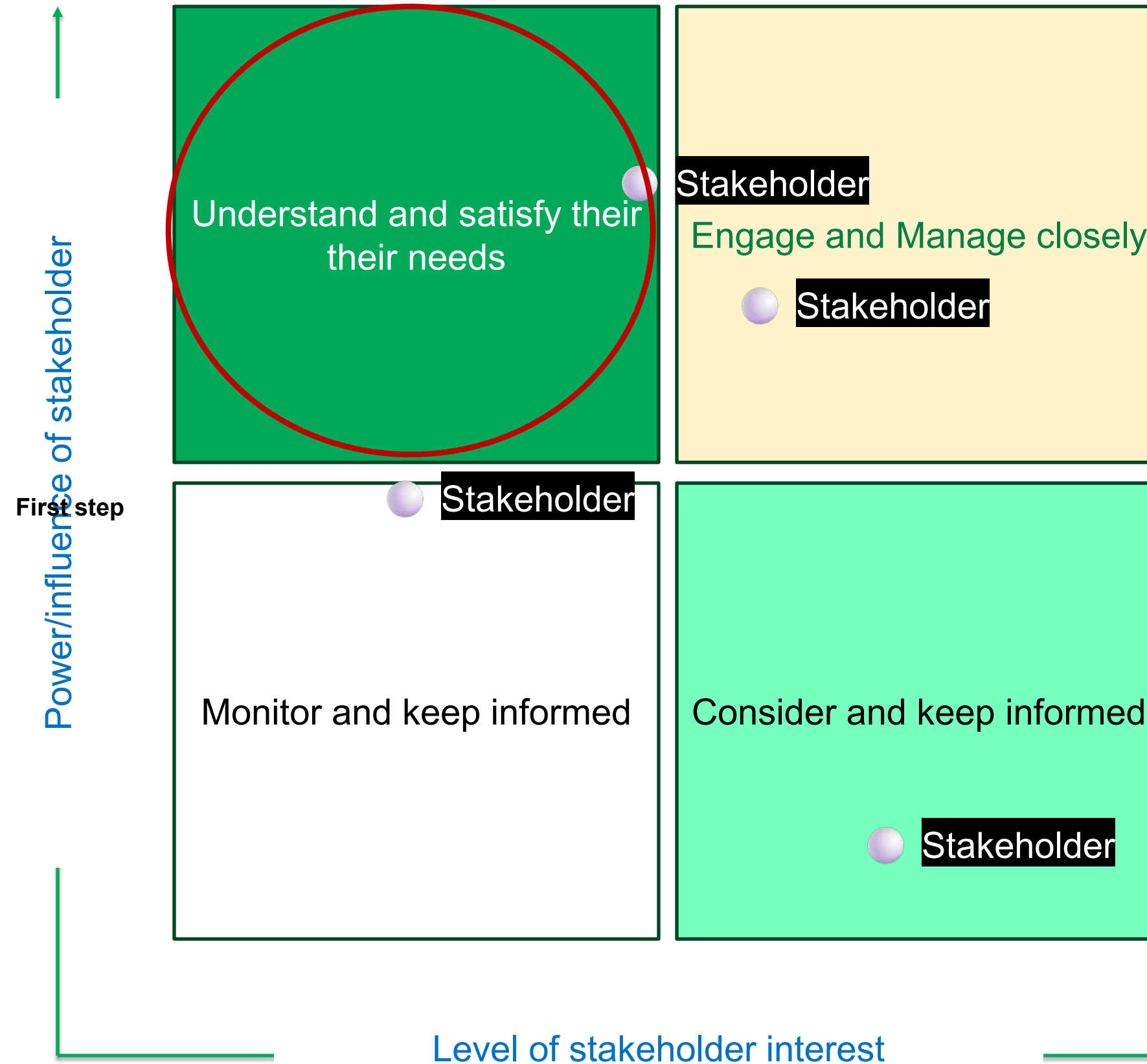
Power-Interest Grid



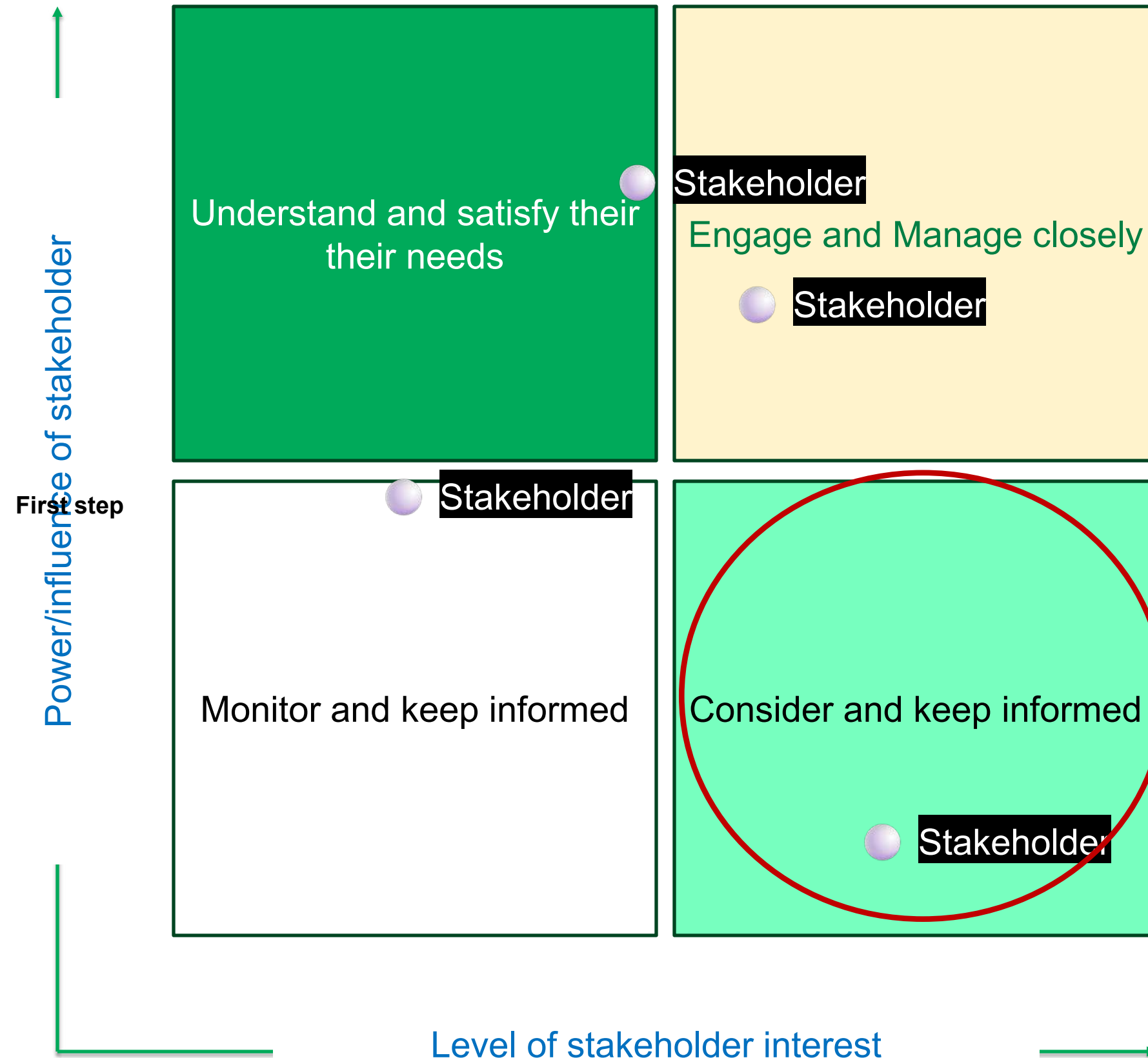
Power-Interest Grid



Power-Interest Grid



Power-Interest Grid



Power-Interest Grid

